

Changing the World,
One Book at a Time.

3rd Annual San Francisco Writing for Change Conference

November 13 & 14, 2010 San Francisco Hilton Hotel
Financial District/Chinatown on Kearney

Do you have ideas that can change the world in positive ways?

Join us at a world-class writers' conference created to give writers the knowledge they need to write, sell & promote their books...**and ultimately change the world for the better.** Topics encompass business, politics, technology, spirituality, personal development, health, social issues, the environment, culture, the law, international relations and more. www.SFWritingforChange.org

2010 San Francisco Writing for Change presenters include:

John Robbins, *The New Good Life, The Food Revolution*, **Dan Millman**, *Peaceful Warrior*;
Cami Walker, *29 Gifts*; **Mitch Horowitz**, Editor-in-Chief, Tarcher/Penguin; author, *Occult America*;
Katie McHugh, editor, Da Capo Press; **Jill Schwartzman**, Editor, Random House;
Rita Rosenkranz, Rosenkranz Literary Agency, NYC; **Jeanette Perez**, editor, HarperOne
Michael Larsen and **Elizabeth Pomada**, Larsen/Pomada Literary Agents, S.F.;
Kirk Boyd, *2048: Humanity's Agreement to Live Together*, Zoe Carter, *Imperfect Endings*
Stephanie Chandler, *The Author's Guide to Building an Online Platform*;
Rosemary Daniell, *Secrets of the Zona Rosa*; **Craig Harrison**, National Speakers Assn;
Alan Rinzler, Executive Editor, Jossey-Bass/Wiley; **Andy Ross**, Andy Ross Agency;
Jeevan Sivasubramaniam, Executive Managing Editor, Berrett-Koehler Publishers;
Kevin Smokler, Editor, *Bookmark Now: Writing in Unreadable Times*; and more to come!



Dan Millman

Way of the Peaceful Warrior

John Robbins

The Food Revolution



SFW4C registration includes:

30+ workshops & sessions taught by major presenters. Thought provoking keynotes.
Two lunches, a continental breakfast, and a networking party with the speakers.
A faculty of New York and California agents, editors and publishing professionals.
Feedback on your project from independent editors.
Opportunities to pitch your book to influential agents and editors.

This conference will be limited to 150 attendees.

FABULOUS SFWC RATE at the **Hilton Financial District—\$119⁰⁰** (Hurry, based on availability!)

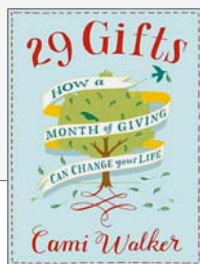
Registration Fees: \$450 thru 11/12/10; \$495 11/11/10 until sold out!

How does the San Francisco Writing for Change event help writers?

At the 2008 SFW4C, **Cami Walker** met her agent **Rita Rosenkranz** and Da Capo Press Senior Editor **Katie McHugh**, who acquired Cami's book, **29 Gifts: How a Month of Giving Can Change Your Life!**

It became a bestseller on the New York Times extended list.

Cami, Rita and Katie will discuss the book's fast-track journey at this year's event.



For detailed event & registration information:

www.SFWritingforChange.org

Registration Phone: **(925) 560-1403**

Event Info: (415) 673-0939

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& writing news on the website, too.**

*Produced by the San Francisco Writers Conference a 501(a)1 non-profit tax-exempt charitable organization.
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