

WILL YOUR BOOK HELP CHANGE THE WORLD?



Announcing a world-class writers' conference created to give writers the knowledge they need to write, sell, and promote their books...and ultimately change the world for the better. Topics encompass business, politics, technology, spirituality, personal development, health, social issues, the environment, culture, the law, international relations and more.

3rd Annual San Francisco Writing for Change Conference
November 13 & 14, 2010
San Francisco Hilton Hotel Financial District/Chinatown on Kearney

2010 San Francisco Writing for Change presenters include:

Dan Millman, *Way of the Peaceful Warrior*; **Cami Walker**, *29 Gifts*;
Mitch Horowitz, Editor-in-Chief, Tarcher/Penguin; author, *Occult America*;
Katie McHugh, editor, Da Capo Press; **Jill Schwartzman**, Editor, Random House;
Rita Rosenkranz, Rosenkranz Literary Agency, NYC; Jeanette Perez, editor, HarperOne
Michael Larsen and **Elizabeth Pomada**, Larsen/Pomada Literary Agents, S.F.;
Kirk Boyd, *2048: Humanity's Agreement to Live Together*;
Stephanie Chandler, *The Author's Guide to Building an Online Platform*;
Rosemary Daniell, *Secrets of the Zona Rosa*; **Craig Harrison**, National Speakers Association;
Alan Rinzler, Executive Editor, Jossey Bass/Wiley; **Andy Ross**, Andy Ross Agency, Berkeley, CA;
Jeevan Sivasubramanian, Executive Managing Editor, Berrett-Koehler Publishers;
Kevin Smokler, Editor, *Bookmark Now: Writing in Unreaderly Times*; and more to come!



Keynote by
Dan Millman
*Way of the
Peaceful
Warrior*

San Francisco Writing for Change Conference registration includes:

Over 30 workshops and sessions taught by major presenters. Amazing and thought provoking keynotes.
Two lunches, a continental breakfast, and a networking party with the speakers.
A faculty of New York and California agents, editors and publishing professionals.
Feedback on your project from independent editors. Opportunities to pitch your book to influential agents and editors.

FABULOUS SFWC RATE at the Hilton Financial District—\$119⁰⁰ (Hurry, based on availability!)

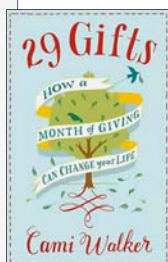
Early Registration Fees: \$395 thru August 31, 2010; \$450 thru 11/12/10; \$495 11/11/10 until sold out!

How does the San Francisco Writing for Change event help writers?

At the 2008 SFW4C, **Cami Walker** met her agent **Rita Rosenkranz** and Da Capo Press Senior Editor **Katie McHugh**, who acquired Cami's book, *29 Gifts: How a Month of Giving Can Change Your Life*.

It became a bestseller on the New York Times extended list!

Cami, Rita and Katie will discuss the book's journey at this year's event.



This conference will be limited to 150 attendees.
For detailed information and to register online:

www.SFWritingforChange.org
or call: **(925) 560-1403**
Info: 1029 Jones St., San Francisco, CA 94109 (415) 673-0939

Opt-in for **FREE** newsletter for updates & writing news on the website, too.

This event is produced by the San Francisco Writers Conference. San Francisco Writers Conference is a 501(c)3 non-profit organization. Contact us for sponsorship & scholarship opportunities.

For 2010 San Francisco Writers Conference Information →